

## **TRANSFORMATIVE CONSULTING SERVICES**

The Kentucky Small Business Development Center (KSBDC) provides access to capital, management expertise and growth strategies for start-ups, existing and struggling businesses throughout Kentucky.

### **START-UPS:**

- Market research to validate feasibility, market size, entrepreneurial perceptions and etc.
- Technology
- Business plan review and development
- Analysis and recommendations on competitive strategy and strategic direction
- Financial analysis, projections and assumption preparations
- Assistance in obtaining necessary funding
- Marketing strategies
- On-going management assistance
- Institute financial and internal controls

### **EXISTING BUSINESSES**

#### **Management Audit Review**

- Founders/Management
- Operational efficiency
- Financial and cash management
- Organizational structure
- Purchasing and inventory controls
- We work with management on a consulting basis to implement necessary changes or improvements identified during the management audit.

#### **Additional Consulting Areas**

- Competitive strategy
- Internal controls
- Budget and expense controls
- Risk and insurance
- Taxes and legal obligations
- Marketing strategies
- Technology
- Pricing
- Growth Planning

Kentucky Small Business Development Center strengthens Kentucky's economic health through the delivery of high quality, in-depth and hands-on business consulting to start-up and existing businesses creating both wealth and jobs.

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***High Quality ■ In-Depth ■ Hands-On***