The Past, Present, and Future of the National Corvette Museum

The National Corvette Museum has been a fixture in Bowling Green, Kentucky since 1994. With the mission of celebrating the invention of the Corvette; preserving its past, present, and future; and educating the public about Corvette, the Corvette Museum has brought Corvette enthusiasts from all over the world to our community. According to tourism data, the Corvette Museum has a total impact of over $32 million on the State of Kentucky.

Wendell Strode, National Corvette Museum Executive Director, has been with the Museum since 1996 and has worked diligently to make the Museum an asset to our local community. The Museum has had many successes in the years since Wendell joined them, and Wendell is heard regularly saying that the successes they have enjoyed are attributed to the great team that he works with.

By the end of August of this year, Wendell and team will have completed the National Corvette Museum Motorsports Park that is designed for motorsports recreation and driver training. The Motorsports Park will be one of the most centrally located and easily accessible driving facilities in the country bringing countless drivers to our community.

Conveniently, completion of the Motorsports Park coincides with the 20th Anniversary of the Museum. Thousands of Corvette enthusiasts are scheduled to caravan into Bowling Green to celebrate this special anniversary of the Museum that they call home.

You might say, “piece of cake” running an organization that has all of this going for them. Until last month, we might have agreed with you. But a few weeks ago, Wendell and his team were presented with an opportunity that none of us envy him for. Join us on Friday, March 21, 2014 as Wendell talks about their opportunity to make lemonade out of lemons!

COFFEE HOUR

Friday, March 21, 2014
Breakfast at 7:00 am, Program starts at 7:30 am
National Corvette Museum
Sponsored by: THE MURPHY CONSTRUCTION GROUP
It’s hard to believe that spring is just around the corner, but I know we’ll all be glad to see it! And what an exciting time to be a Chamber partner!

On February 19th, we were privileged to welcome Motohiko Kato, Consul-General of Japan, based in Nashville, to our President’s Club Luncheon where he spoke to us at length about the importance of the growing relationship between South Central Kentucky and Japan. Japanese companies contribute extensively to our local economy and we are proud to serve as partners. In fact, we as a Chamber have endeavored to strengthen our relationship with Japan even further in recent months. Ron Bunch, Chamber President and CEO, serves on the Board of Directors of JASK, the Japanese-American Society of Kentucky, and we now maintain an office for JASK Executive Director David Carpenter in our Chamber headquarters. This partnership is an important step to recognizing the importance of the Japanese people and their culture to our economy, and we look forward to working with them.

On February 25th, we had an outstanding South Central Kentucky Night event at the Kentucky History Center in Frankfort. We are pleased to report record attendance and some great new traditions that we’ll carry on in coming years. Thanks to all of our many sponsors for the night, and a special thanks to Western Kentucky University for their title sponsorship of the event. And thanks to all of those from South Central Kentucky who made the trip up to Frankfort to give our General Assembly a taste of all of the wonderful things our region has to offer.

Last but certainly not least, we have the distinct pleasure of congratulating and celebrating with Briarwood and Natcher Elementary schools on reaching the ultimate success of the The Leader In Me initiative, Lighthouse Status. We are so proud of these schools and the work of their young people, and we especially look forward to more schools following in their footsteps. The Leader In Me is the first step in creating the talented workforce that we will need as our economy continues to expand and prosper. I’d like to offer a sincere thank you to those of you that had the foresight to invest in this groundbreaking initiative, and I am so proud to already be seeing a return on that investment.

We have so many things to be proud of here at the Bowling Green Area Chamber of Commerce, and more developing every day. Once again, I’d like to personally thank you for your partnership, and I look forward to working with you throughout the coming year to grow our South Central Kentucky region.

John Mark Fones

2014 Chairman of the Board of Directors
Bowling Green Area Chamber of Commerce
Growing Talent, Leading Innovation
DesiGN/Build – CoNsTRUCTION maNageMeNt – GenEraL CoNsTRUCTION FoR inDusTeriAl-CoMMerCiAl-RETaIL-CHuRCH-SChOoL-MEDiCaL CoNsTRUCTION

MORE THAN EVER BEFORE, PLAN AND BUILD WISELY BEFORE YOU BUILD THAT IMPORTANT PROJECT. THE BEST OPPORTUNITY FOR BUILDING THE PERFECT FACILITY AND STRETCHING YOUR CONSTRUCTION DOLLARS IS DURING THE PLANNING PHASE. LET US PERFORM A PRE-CONSTRUCTION AND ECONOMIC FEASIBILITY STUDY FOR YOU.

Probably one of the largest and most important investments you will ever make or be a part of will be in a facility for your business, church or school. There are numerous factors to consider before you build. Let our team of professionals analyze your specific needs and examine all of the possibilities and options to ensure that you get the maximum value for your investment. This is YOUR project. You should enjoy building it; plus, you should be proud of it when it is completed. Since 1983, SCOTT & MURPHY, INC. and SCOTT, MURPHY & DANIEL, LLC have grown and emerged as the area’s leader in the construction industry.

WHY HAS THE MURPHY CONSTRUCTION GROUP PERFORMED LITERALLY THOUSANDS OF PROJECTS IN THE LOCAL AREA OVER THE PAST THREE DECADES? IT’S SIMPLE. We have set a high standard of excellence for our customers with creative visions, integrity and responsiveness to their needs. We have the best team of professionals from our laborers to our project managers. We perform professional, quality work on-schedule and we do it safe, our pricing is consistently competitive. We build value from the ground up.

PROJECTS BUILT BY THE MURPHY CONSTRUCTION GROUP ARE NOT EXPENSIVE, THEY ARE PRICELESS!

BUILDING DIVISION

Scott, Murphy & Daniel, LLC. (SMD) offers full service general contracting, design-build, renovation/conversion improvements, and construction management services. We specialize in industrial, commercial, medical and institutional buildings that incorporate the latest techniques for providing fast-track construction, flexibility of plans, future expansion possibilities and the latest proven building products. Each project is designed and built specifically for your individual requirements and needs.

In 2013, completed Construction Management Projects in the Bowling Green area included the new Medical Center/WKU Health Sciences Complex on the campus of the Medical Center, Crossland Community Church, as well as expansions to New Life Church and Woodburn Baptist Church.

General Contracting projects finished in 2013 included the new Bowling Green Municipal Utilities Headquarters and a large scale addition to the Bob Kirby Library Branch in Bowling Green, The Campbell Lane retail facility (AT&T), a classroom/fellowship center expansion for Smiths Grove Baptist Church, and renovations/conversions of The Medical Center, Graves-Gilbert Clinic, Greenview Hospital, and T.J. Sampson Hospital.

Regionally, SMD completed a manufacturing/packaging facility for Omnicare in Glasgow and The Family Self-Sufficiency Center for the Glasgow Housing Authority. Major additions were performed for Metal- sa Structural Products in Hopkinsville and Elizabethtown.

Design/Build Projects completed in the region included facilities and expansions for Kobe Aluminum Automotive Products and NHK NASCO both in Bowling Green, NHK of America Suspension Components in Louisville, Riken Elasticoms in Hopkinsville, Logan Aluminum in Russellville, Quad Graphics and Franklin Precision Industry, both in Franklin.

In addition to the above projects, SMD performed more than 100 small expansion and renovation projects for new clients as well as our large group of repeat customers.

For 2014, Scott, Murphy & Daniel will serve as the Construction Manager for the Recovery and Remediation of the Sky Dome at the National Corvette Museum, a new South Campus location of Eastwood Baptist Church in Alvaton, the new lodge/dining hall facility for the Gasper River Catholic Retreat Center, the expansion of the Radiology Center for Graves-Gilbert Clinic’s Main Campus, and a new SEWS warehouse facility for Allen County-Scottsville Industrial Development.

General Contracting projects include renovation and conversion of the Neighborhood Community Services Building on Hospital Hill and the City Hall Annex Building, for the City of Bowling Green, a renovation/expansion of the Fiber Division (Phase IV) for BGMU, construction of a new clinic at Caverna Memorial Hospital, new office alterations for The Stoody Company, General Trades construction for the Dishman-McGinnis School Elementary School, professional facilities in Franklin for Drobrocky Orthodontics and Crocker Animal Hospital, and the expansion to BB&T - South Blvd Branch, Hopkinsville.

Design/Build Projects for 2014 include many of those mentioned under Construction Management plus the new 108,000 sq. ft. BG Speculative Industrial Building located within the ITA Transpark, plant alteration/addition to Owl’s Head Alloy, and a plant addition to Ventra Plastics in Russellville.

COMMERCIAL DIVISION

Scott and Murphy, Inc. (SMI) is the area’s leading contractor for concrete construction. We offer a full spectrum of services including tilt-up concrete wall construction, concrete foundations, reinforced floors, curbs, sidewalks, paving industrial concrete specialties, and storm drainage-retention structures/systems.

Our crews individually specialize in specific types of concrete work to ensure our customers the utmost standard of performance, quality and excellence. Our “Concrete Professionals” completed

www.bgchamber.com
many projects in 2013 including all of the above mentioned SMD building projects. Additionally, SMI has performed many sidewalk and curbing projects for the City of Bowling Green, WKU, City of Scottsville Downtown Streetscape and the Hopkinsville ‘Rails to Trails’ project. SMI completed roadway and concrete construction for several KDOT projects located in Simpson, Daviess, Grayson, Nelson, Logan and Warren County including Cumberland Trace and Three Springs Road.

For 2014, Scott and Murphy, Inc. will perform the concrete construction on all the various above mentioned SMD building construction projects, as well as work for KDOT in Simpson and Barren Counties. Other projects include work at WKU, Hopkinsville, and Munfordville. SMI will also construct the foundation and floors of the new Cabela’s Outpost store being built on Bale Blvd near I-65.

Our goal is to deliver perfection in “Quality and Accuracy” of the full spectrum of concrete construction. NO EXCEPTIONS!

**BRIDGE/HIGHWAY DIVISION**

Over the years, Scott and Murphy, Inc. has constructed many of the bridge replacements during the ‘on-going efforts’ to widen I-65.

In 2013, SMI completed multiple KDOT projects including bridges on the new Barren County (Glasgow) Outer Loop Project near the Cumberland Parkway, bridge replacement in Hardin and Grayson Counties over the Western Kentucky Parkway, other state bridges in Daviess/Hancock County, Pulaski County, as well as county bridges in Breckenridge, Cumberland, Russell, Trigg and Warren Counties. Additional bridges were completed for the City of Elizabethtown and the City of Hopkinsville.

For 2014, SMI has additional bridges to complete on the Barren County Outer Loop, as well as additional KDOT bridge and structure construction in Hopkins, Ohio, Hardin and Russell Counties.

**CIVIL DIVISION**

Scott and Murphy, Inc.’s Civil Division performs grading and drainage operations for most of the above mentioned projects. Additionally they perform excavation projects on other KDOT, Municipal and private ventures, including many of the projects that SMD performs.

Now with 6 crews, SMI’s engineering and grading operations are more prevalent than ever in the Kentucky/ Tennessee region.

**HARTZ CONTRACTING LLC – OWENSBORO, KENTUCKY**

‘THE HARTZ TRADITION’ continues in Owensboro and the surrounding area as ‘Hartz Contracting a division of Scott, Murphy & Daniel / Scott and Murphy, Inc.’

For 2013, Hartz Contracting completed the beautiful Hartford House – Hospice of Western Kentucky. Other projects completed were renovations to Burn’s Middle School and Highland Elementary School for the Daviess County Board of Education, and the expansion of the Cliff Hagan Boys and Girl’s Club.

Concrete work at the new Owensboro Health Regional Medical Center was completed, as well as the construction of a ‘round- a- bout’ on Calhoun Road and median construction on Highway 54 at Fairview Drive.

For 2014, Hartz Contracting will perform renovations/conversions for the Owensboro Health Call Center, the replacement of Daviess County Solid Waste Transfer facility, and the expansion of Toyotetsu Mid-America.

**COMMUNITY INVOLVEMENT**

We are not only “Your Road to a Successful Project” we are also your partner in making our community and region a better place to live, worship and raise your families. We provide assistance and support to area schools, churches, non-profit organizations, charities, and community events. Projects that we are most proud of include the Soap Box Derby Track at Phil Moore Park, The Clinical Education Complex at WKU, The Bowling Green Area Chamber of Commerce Building and The Hospitality House on the campus of The Medical Center at Bowling Green.

The Murphy Construction Group actively supports “Operation Home Front”, a program at Fort Campbell that provides support through emergency and financial assistance to local military families and “helpingahero.org”, which was created to accept and coordinate gifts, materials, and labor to build local homes for double and triple amputee wounded soldiers.

You’ll see our team investing back into our communities from the opportunities that our customers and friends provide us. With a team of over 200 professionals, THE MURPHY CONSTRUCTION GROUP SIGNSFIES A PROVEN REPUTATION OF EXCELLENCE AND PERFORMANCE.

**WENDELL STRODE**

**NATIONAL CORVETTE MUSEUM - EXECUTIVE DIRECTOR**

Wendell Strode, Executive Director of the National Corvette Museum, began his career in the Banking Industry. During his years in banking he managed both the Corporate and Retail Divisions of the bank. He was hired as Executive Director in December of 1996. During his tenure, the Museum has had a significant turnaround in financial status, and Museum membership has grown from 1,632 to over 29,000.

Wendell has been quite involved in the Bowling Green Community with service on the board of directors of Bowling Green Chamber of Commerce, WKU Board of Regents, Industrial Foundation and Kids on the Block.

He served as a member of the Chamber Task Force that recruited the Museum to Bowling Green, Kentucky. He served on the initial fundraising committee to raise funds to build the original museum and represented the Chamber in putting together the financing package that was used to fund the construction of the NCM.

He is an infantry combat veteran of the Vietnam War where he also received the Purple Heart for wounds received on March 8, 1969.

Wendell and his wife, Jan, live on the farm where he grew up. Jan operates a Bed and Breakfast in their home, which is listed on The National Register of Historic Places. They have two daughters, Alicia and Tara, one son-in-law Ben, one granddaughter, Taylor, and three grandsons, Jacob, Will and Luke.
South Central Kentucky Night 2014
Thank You to all of our sponsors and all who attended!

Title Sponsor

WKU

Sponsors

Coming Soon! Spec Building V at the Kentucky Transpark! Stay tuned for more details.
On February 19th, we were pleased to welcome Motohiko Kato, Consul-General of Japan based in Nashville, to our President’s Club Luncheon where he spoke on the importance of uniting the Japanese and Kentucky cultures. Earlier in the day, he met with representatives of Western Kentucky University and the South Central Kentucky Community and Technical College, as well as representatives of Japanese companies located in our region.

“The Kentucky / Japan partnership is a wonderful example of the opportunities created by international trade and investment,” stated Kato. “The strong ties I see in Bowling Green, as in countless other communities across the Commonwealth, are the foundation of our partnership. During my frequent visits to central Kentucky, I am always discovering new projects bringing the people of Japan and Kentucky together.”

Kentucky is home to more than 150 Japanese companies, representing nearly 40,000 workers. There are currently over 15 companies represented throughout the ten-county region of South Central Kentucky and in the past decade, these Japanese facilities have contributed a total capital investment of more than $200 million and added over 700 jobs.

“The Japanese footprint in South Central Kentucky is a significant part of our business climate here,” stated John Mark Fones, Chamber Board Chairman. “We take pride in each facility’s decision to bring their foreign investment to our region. The partnerships within our community have provided these companies with the tools they need to succeed and we look forward to continuing to strengthen our ties with the Japanese culture.”

The success of international companies in South Central Kentucky is apparent in the influence they have beyond the borders of the region in export, collaboration and leadership.

Gregory Head, Corporate Secretary/General Affairs for Kobe Aluminum Automotive Products (KAAP), a Japanese-owned facility located in Bowling Green, recently served as a panelist for the WORLD FORUM for Foreign Direct Investment held in Shanghai in 2013.

“It remains an honor to work alongside the employees of KAAP; especially our Japanese expatriates. Over time the spirit of the American dream and the Technical and Market prowess of our Japanese ownership has culminated in a win/win for all invested. We have experienced additional capital investment near $80 million in expansion of an entirely new product line and facility as well as the fourth expansion of our core business in the main building, since 2011. Our employment numbers have increased from a modest 150 in early 2011 to 300 in early 2014 and we have enjoyed the Business of the Year Award in 2012 and 2013, for the third time since 2008,” Head stated. “Without doubt our unique cultures have blended to create a ‘best of best’ manufacturing scenario that continues to enrich our employees and delight our customers. I am proud to be a part of this great company.”

The South Central Kentucky region continues to develop partnerships in an effort to strengthen the connection with the Japanese culture, both for businesses and residents.

The Japan/American Society of Kentucky (JASK) is an organization that works to sustain a favorable business and community relationship between Japan and Kentucky. The Bowling Green Area Chamber of Commerce has partnered with JASK to provide the organization with means to establish a stronger footprint in south central and western Kentucky.

“As an organization, we have had a strong presence in the Bluegrass region of the state. However, until recently our members in the southern and western part of the state have had to commute to participate in many of the programs we provide,” stated David Carpenter, Executive Director. “A number of companies have expressed their desire for JASK to be more prominent in these communities and because of the space that the Chamber is providing, we will be able to better service those facilities. Our hope is that through this partnership, JASK will be able to establish a strong relationship with the companies and organizations here.”

The collaboration with JASK provides an avenue to organize various business, cultural, educational and social programs, provide information and facilitate networking for the
These businesses invest in economic development.

Welcome to a New Bronze Club Partner

THE LEGACY COMPANIES
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COLDWELL BANKER COMMERCIAL LEGACY REAL ESTATE GROUP
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Diamond star partners

Platinum star partners

Gold star partners

Silver star partners

Bronze star partners

Consul-General Motohiko Kato meets with Southern Kentucky Community and Technical College officials, including President Phillip Neal.

Bunch is a member of the JASK Board of Directors and the Bowling Green Area Chamber of Commerce serves as a conduit between the state-wide efforts to build a Japanese/American relationship in the Commonwealth and the Japanese culture here in South Central Kentucky.

JASK received a grant earlier this year that will be used to fund the office in Bowling Green, as well as two events that are planned for this year.

In addition to the South Central Kentucky region, the Consulate-General of Japan at Nashville covers Tennessee, Kentucky, Arkansas, Louisiana and Mississippi.

His primary mission is to care for Japanese citizens and their families residing in the Southeast, protect the interests of Japanese companies and promote Japanese culture and business throughout these five states.

For more information on the Consul-General, visit http://www.nashville.us.emb-japan.go.jp/.

For more information on Japan/America Society of Kentucky, visit http://www.jask.org/.

Consul-General Motohiko Kato meets with WKU President Gary Ransdell and others.
Thank You
Partners for Renewing Your Chamber Investment

Bluegrass Golf Carts
“An authorized Yamaha dealer, offering sales (new/used), rental (individual/group), and service on major manufacturers. Located 12 miles south of Bowling Green on Scottsville Road.”
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www.bluegrassgolfcarts.com
Ginger Partridge, President

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“A world leader in the design and manufacturing of high performance wire, cable, contacts, connectors and related assemblies.”
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http://www.carlisleit.com
Andy Sleeman, Industrial Sales Manager

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“Commercial, industrial and multi-unit construction. Retail development from concept to completion.”
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Tim Poston, President

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www.jimmyjohns.com
Tony Sila, Operating Partner

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www.jimmyjohns.com
Tony Sila, Operating Partner

Welcome New Partners...

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David Lanphear, Attorney

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Tony McElhinny, Owner

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Paul Isenburg, CEO

Skye Wilson
Weichert Realtors-The Hunt Group
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Bowling Green, KY 42103
(270) 709-5617
www.wrhuntgroup.com
Skye Wilson, Realtor

RIBBON CUTTINGS

Freddy’s Frozen Custard and Steakburgers
2940 Scottsville Road
2014 Chamber Golf Challenge
“Business on the Greens”

Registration @ 10 AM/Tee Off @ 11 AM
$100 per person – includes light breakfast & lunch
Mulligans & Skirts for purchase - $10 each or two for $15*

*Limit two per player

Monday, May 5th
Indian Hills Country Club
Rain Date: May 12th

All sponsors will be featured in the Chamber Connection as a sponsor & may add promotional material or product in golf goodie bags

Wish to sponsor, please check one:

Hole-In-One - $600 (4 available)
Sign displayed at the tee of your hole ● Table & chairs provided at your hole ● One company representative may play

Contest Hole Sponsor - 600 (4 available)
Sign displayed at the tee at your hole ● Table and chairs provided at your hole for your rep(s) to run contest for the duration of play ● One company representative may play ● Must have a company representative at the reception to hand out the award

Snack Cart: $400 (4 available)
Signage on Snack Cart

Beer Cart: $400 (2 available)
Signage on Beer Cart and Bar

Meal Sponsor: $200 (9 available)
Sign displayed at the lunch table ● May help hand out the lunches to the players

Hole Sponsor: $200 (11 available)
Sign displayed at the tee at your hole

Registration & Sign Up
Golf Course Casual – No Jeans

Name: ___________________________ Phone: ___________________________
Company: _________________________ Email: ___________________________
Mailing Address: _______________________________________________________

Player Name | Handicap/ Average Score | Shirt Size
---|---|---
A: | | |
B: | | |
C: | | |
D: | | |

Please check one:
__ Total Payment Enclosed
__ Invoice me for the foursome
__ Invoice each player separately**

Sponsorship Type: ________________________
Number of Mulligans: ___ Per Player ___ Per Team
Number of Skirts: ___ Per Player ___ Per Team

**Each player must complete the registration form

Please complete and send back to Abbie, Director of Programs & Events,
abbie@bgchamber.com or fax: (270) 843-0458

www.bgchamber.com
An Economic Driver: Agriculture = Job Growth

The most obvious careers are directly related to the farm or ranch. But did you know that only 10 percent of Americans are involved in traditional farming? If that is the case, then what other careers comprise the agricultural field? There are approximately 22 million people who work in agriculture related fields. Unlike agriculture of our grandparents’ day, today’s agriculture offers over 200 rewarding and challenging careers. Agricultural careers may be divided into various categories. These include: Agribusiness Management, Agricultural and Natural Resources Communications, Building Construction Management, Agriscience, Resource Development and Management, Parks, Recreations, and Tourism Resources, Packaging, Horticulture, Forestry, Food Science, and Fisheries/Wildlife. http://agday.org/education/careers.php

Agriculture Council of America
www.agday.org

Ag Awareness Breakfast

Tuesday, March 25, 7:30 a.m.
National Corvette Museum

Speaker: Greg Peterson of the Peterson Brothers
RSVP to Warren County Cooperative Extension
Office: 270-842-1681.

Greg Peterson is a 2013 graduate from Kansas State University where he majored in Agricultural Communications and Journalism. He grew up on a family farm near Assaria, KS with his parents, 2 brothers, and sister. In June of 2012, Greg and his brothers released a video on YouTube entitled, “I’m Farming and I Grow it.” It quickly went viral, receiving over 8 million views. Since then Greg and his brothers have released 4 more parody videos and are now up to a total of 27 million views on YouTube. The videos have given Greg many opportunities around the country to talk about agriculture and he is passionate about the future of the industry.

2014 Small Business Women’s Breakfast

Thursday, May 29th at The Medical Center at 7:00AM

Please join us as the Small Business Committee celebrates women in business!

Thursday, May 29th
The Medical Center – WKU Health Sciences Complex
700 First Avenue
@ 7:00 AM

Registration is available through www.bgchamber.com

Sign up early as space is limited.
Deadline for registration is Friday, May 23rd.

A special thanks to our presenting sponsors:
2014 Excellence Awards Luncheon

Thursday, May 15th
Carroll Knicely Conference Center
11:30AM – 1:30 PM

First Annual Excellence Awards Luncheon featuring keynote speeches from the 2014 Small Business Person of the Year & 2014 Athena receipts.

Reserve your seat now!
$30 Individual
$300 for table of 10
Registration available through www.bgchamber.com

Available Sponsorships & Nominations forms can be found online.

A special thanks to our award sponsors:

Overhead Door Company Of Bowling Green
Small Business Person of the Year:

ATHENA & Young ATHENA:

CITIZENS FIRST
Work Ethic Seal:

2014 Business at its Best: Seminars for Business Success
7:30AM – 9:00AM @ Bowling Green Area Chamber of Commerce

TOP 10 MISTAKES ENTREPRENEURS MAKE
by Raja Bhattacharya with WKU Entrepreneur Program - March 18th

Starting a company is about combining your passion with your intelligence and gut. You may have the best idea in the world but if it is not executed properly you will fail, as simple as that. Working hard won’t cut it all the time. You have to be able to work smart. Now 95% of all start-ups fail within the first year. Reality is that failure is a key component of entrepreneurship. There is nothing wrong with it, you learn a lot from it. But, can you avoid key mistakes that is within your control, which in turn will reduce your chance of failing and increase your chance of creating a successful start-up? Join us and find out.

DEALING WITH THE DIFFICULT EMPLOYEE
by Debra Benton with Leadership Strategies Group - April 15th

All managers eventually must work through issues with difficult employees. One of the most important things to remember is that just because the employee is “difficult” does not mean the employee is a bad employee. “Difficult" is frequently translated into “bad”. Don’t get caught in that trap. But don’t get caught in the trap of not dealing with difficult employees. The price is simply too high. Join us to discuss some appropriate ways to work with employees who appear to be “difficult employees” and save yourself, your organization, the employee, and the staff a lot of unnecessary stress and cost. While you’re at it, you will develop people who will move the business forward at an efficient and effective pace.

Register at bgchamber.com

Sponsored by:

CITIZENS FIRST
Overhead Door Company Of Bowling Green
Please take a moment to consider who you believe deserves the honor of being named the 2014 Small Business Person of the Year. The winner will be announced at a news conference at Chamber headquarters.

The winner will be honored at the Excellence Award Luncheon on May 15th at the Kincaid Conference Center and listed as the keynote speaker, online registration for the luncheon at bgchamber.com is required. Nominees must meet the following criteria:

1. Partner of the Bowling Green Area Chamber of Commerce.
2. Associated with a for-profit company that employs 100 or fewer full-time employees.
3. Own and operate a small business in which the nominee’s own money is invested in the enterprise.
4. Experienced recent business growth.
5. Involved in the development and growth of our community.
6. Past nominations must be resubmitted to be eligible

In addition to completing the below information, please attach an one-page response summarizing their community involvement and explaining why they should receive the award.

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<thead>
<tr>
<th>Nominee's Name: __________________________</th>
<th>Title: __________________________</th>
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<tr>
<td>Business Name: __________________________</td>
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Nominations must be submitted no later than April 11, 2014 to Abbie Siljendahl, 710 College St. Bowling Green, KY 42101 * Fax: 270-843-0458 * abbie@bgchamber.com

Overhead Door Company
Of Bowling Green

Past Recipients:
2014 Excellence Awards
ATHENA AWARD NOMINATION FORM

ATHENA Nominees will be evaluated using the following criteria:
• Demonstrating excellence in their business or profession
• Providing valuable service to improve the quality of life for others in their community
• Assisting women in reaching their full leadership potential
• Must be a partner of the Bowling Green Area Chamber of Commerce or employed by a partner firm

Young ATHENA Nominees will be evaluated using the following criteria:
• Is an emerging leader who demonstrates excellence.
• Provides valuable service; to business or profession & to the community
• Exhibits initiative and creativity.
• Exemplifies and upholds the goals of the professional woman.
• Clearly serves as a role model for young women personally and professionally.
• Must be a partner of the Bowling Green Area Chamber of Commerce or employed by a partner.

On a separate piece of paper, please elaborate on the nominees accomplishments in the following areas:
• Business Accomplishments: State special recognition or projects with firm: Include business-related affiliations, directorships, trustee ships, or other designations.
• Community Service: Local, county, state level participation, not just being a member, in civic and service organizations, charitable activities, political pursuits, religious groups and other involvement such as merchants’ associations, Women’s Club, etc. List offices held with dates.
• Bowling Green Area Chamber of Commerce Activity: Committee work, special assignments, seminar activity, etc. Include offices held with dates and involvement with other Chambers.
• Other Memberships, Achievements and Awards
• Personal Information: Is optional

Attach your typed response/nomination for the areas above to this completed form

☐ I am submitting an ATHENA Nominee  ☐ I am submitting an Young ATHENA Nominee

The winner will be honored at the Excellence Award Luncheon on May 15th at the Kincely Conference Center and listed as a guest speaker, online registration for the luncheon at bgchamber.com is required.

Nominee’s Name: _____________________________________________
Title: ____________________ Business Name: ____________________
Address: ________________________________
Phone: ___________________________ Email: _______________________
Submitted by: ________________________________________________
Business Name: ______________________________________________
Address: ____________________________________________________
Phone: ___________________________ Email: _______________________

www.bgchamber.com
2014 Excellence Awards

AGRICULTURE IMPACT & ADMINISTRATIVE PROFESSIONAL OF THE YEAR

Agriculture Innovation Award
• Practices innovative agri-business methods
• Exemplifies agriculture’s economic impact
• Shows wide-range of community involvement
• Must be a partner of the Bowling Green Area Chamber of Commerce

Administrative Professional of the Year
• Must be employed by business for at least one year
• Shows pride in his/her job
• Exhibits excellent job performance, repeatedly going above and beyond
• Displays cooperative attitude with co-workers and community
• Must be a partner of the Bowling Green Area Chamber of Commerce

Nominee’s Name: _______________________________________________________
Title: ______________________ Business Name: _______________________________
Address: _______________________________________________________________
Phone: ______________________ Email: ________________________________

Submitter’s Name: _____________________________________________________
Business Name: _______________________________________________________
Address: ______________________________________________________________
Phone: ______________________ Email: ________________________________

Please submit a letter of recommendation supporting your nominee along with the form below.
Deadline: April 11th
☐ I am submitting an Agriculture Impact Award Nominee
☐ I am submitting an Administrative Professional of the Year Nominee

The winner will be honored at the Excellence Award Luncheon.

For more information on this event or award nomination please contact Abbie Siljendahl at abbie@bgchamber.com or (270)904-4610
Jackson’s Orchard’s Facebook page in February tells its story at a glance. Food, family and fun are the recurring messages. Family messages wishing the Jackson girls’ Beatle-themed Valentine’s Day wishes stream on one side of the page as the other side posts visitors appreciation comments, such as Tony and Anice Bishop of Hot Yoga, “Love it, love it, LOVE IT—with our daughters when we were younger, and now our grandchildren every spring and summer.” Adrienne Devine posts that she usually visits two to three times a year. “I’ll drive from Memphis, TN…to Bowling Green to visit friends and the orchard. I remember many trips during elementary school while my family lived in Bowling Green.” Sarah McManus sums it up well, “Definitely something kids and parents look forward to.”

For a farm with a 49 year history, the Jacksons have kept tradition and integrated new technologies in all areas of the business from the field to their Facebook marketing efforts. Blogging soon to come. “We’ll talk in depth about what’s going on here at the farm, the people, the personalities, the latest recipes and new products that we’re trying,” Jackson shares online. For more visit www.jacksonsorchard.com.

The Orchard currently has over 11,000 trees in apples, peaches and cherries. The Orchard is open mid-April to mid-November offering in-season fruits, vegetables, and spring plants. Jackson’s Orchard has been a Chamber partner for decades and host to Leadership Bowling Green classes and chamber events.

The Garden Patch is located on a third generation farm with five greenhouses, a garden shop, outbuildings filled with antiques and farm animals. April through October visitors find seasonal flowers, Kentucky Proud Products, fall harvest decorations and pumpkins. Owner Esli Pelly says, “There is something for every season and the whole family to enjoy.” Annual Special events include: 3rd Saturday in June - Garden Glory; 3rd Saturday in September - Fun on the Farm; 2nd Weekend in November - Christmas Open House. The Garden Patch is located at 1085 Hays Smith Grove Road in Smiths Grove, Kentucky. Learn more at www.PellyFarms.com and The Garden Patch Facebook Page.

The Garden Patch, like many small businesses, has pulled through unexpected challenges. Pelly shares, “On January 30, 2013, our farm was hit by a tornado, which sadly destroyed The Barn. The Greenhouses & Shop Downtown were not damaged though. We are forever grateful to our friends, customers, suppliers and the community for helping us during this tragedy.”

The garden partners with the Chamber on various events, providing door prizes and center pieces as a way of promoting their products and services. Pelly says her secret to success is customer satisfaction—the most important part of running a small business. “We try to accomplish this with friendly, helpful service above and beyond. Every customer is greeted with a smile.”

Daniel’s Lawnscape has been designing and creating beautiful landscapes for over 20 years. John Daniel, owner, shares, ‘We started as a full time lawn and landscape business in early 1993. As most people in the construction business know, Bowling Green and the surrounding counties have grown substantially. This has been a boon to the building industry. We have established ourselves with builders in the residential and commercial field and these relationships have enabled us to continue growing during this period.’

As with any business, the staff are the ones who make each job a success or failure. “One of the keys to our success has been to get key staff in management positions. We are currently focusing on ways to make each staff member more versatile and beneficial to our company through training and education,” Daniel added.

Daniel’s Lawnscape has an assortment of equipment to complete any job we take on, ranging from precise lawn care equipment to heavy equipment required in large industrial landscaping projects and has completed a wide variety of projects both large and small.

“Our company tries its best to make each customer satisfied by constant communication with the customer concerning their ideas and needs. I think the main things that have made our company successful are, attention to details, being versatile in your business planning and lots of hours,” concluded Daniel.

Watch the March Chamber Monthly Magazine On Time Warner Cable Channel 5

March
Economic Impact of Agribusiness
Chamber 2014 Programs
2014 Chamber Board Chairman

April
The Leader in Me - Lighthouse Schools
Chamber Monthly Magazine airs daily at:
7:30 a.m., Noon, 6:30 p.m., 10 p.m.
Note, airing may be preempted by special programming.
Lighthouse Status Achieved!

On February 7th, we got some fantastic news – two of our local schools have achieved self-sustaining Lighthouse Status. According to The Leader in Me founder Sean Covey, Lighthouse Schools serve as models of leadership and mentors to other schools. Lighthouse recognition comes because of the results a school is achieving and the impact it is having on staff, students, parents and the greater community. A great deal of hard work and dedication goes into achieving Lighthouse Status, and the process can take up to 3 years to complete. Currently, there are 66 Lighthouse schools across the world, including the first 2 in Kentucky – Briarwood Elementary and Natcher Elementary. We are so proud of their achievement, and thankful to the investors that had the foresight and commitment to bring this initiative to our schools. To fully understand the impact of this initiative on our community, we asked the principals of the two schools what this designation means to them.

According to Principal Jason Kupchella, “The Leader in Me has transformed Briarwood Elementary from being a good school to a great school. Throughout the thirteen years we have been open, we have excelled academically and have developed a family that recognizes and utilizes the strengths of all stakeholders. However, in the last three years with The Leader in Me process, our school, students, teachers, parents, and community have bonded even more cohesively and taken our school to the next level - sharing a sense of responsibility for high standards, rigor, leadership, ownership and a sense of pride in Briarwood Elementary. It is truly a ‘Win-Win’ for everyone.”

Similarly, Natcher Elementary Principal Matt Thornhill states, “What a great journey The Leader in Me has been and will continue to be! We are so thankful to the Bowling Green Chamber of Commerce for their foresight in collaborating with the school systems to bring this initiative to our schools. The Leader in Me journey has been a wonderful experience for Natcher Elementary. The impact made on our students, families, faculty, and staff has been a positive one. This initiative has created a learning environment that is rewarding for both the students and teachers. We have found that this initiative is an integral part of our College and Career emphasis. Students are being prepared to demonstrate leadership skills that will last a lifetime. It has helped our students develop important 21st century skills such as respect, responsibility, time management, self discipline, self confidence, and communication skills that they need to succeed in school and in their future careers.”

Here at the Chamber, we are so proud of our relationships with the Bowling Green and Warren County School Districts, and we’re looking forward to watching as more schools in this community to reach their Lighthouse goals. The investments made in The Leader In Me are already paying off, and we look forward to watching these children as they continue on and succeed in their educational and professional careers. As Principal Kupchella said, “The community is supporting our initiative and is eager to increase involvement within the school. Community partners are looking forward to the future of their companies and businesses with our students as their leaders.” And that’s truly what it’s all about - creating leaders for the future. Once again, congratulations to both schools on your outstanding achievement!