

PRINT & DIGITAL ADS

BOWLING GREEN & SOUTH CENTRAL KENTUCKY MAGAZINE



Click here to view the 2026-2027 edition!

Bowling Green & South Central Kentucky Magazine is an annual publication by the Bowling Green Area Chamber of Commerce, reaching thousands of consumers and businesses in the area. With 4,000 copies distributed locally and a digital version available on bgchamber.com from summer 2027 through summer 2028, advertising here ensures significant exposure for your business. **Reserve your spot today!**

2027-2028 ADVERTISING RATES

All ads include a FREE Index Listing with logo

FULL PAGE	HALF PAGE	\$1,965
*Back Cover	QUAD PANEL	\$1,660
*Inside Front Cover	QUARTER PAGE	\$1,165
*Inside Back Cover	DOUBLE COLUMN	\$955
Inside Body	SINGLE COLUMN	\$735
	INDEX LISTING (with logo)	\$275

*Prior year advertisers have first right of refusal for ad placement

AD FILE SUBMISSION:

Ad files must be submitted as high-resolution PDFs with embedded fonts and images. Need help with your ad? Our in-house graphic design team can create it for an additional fee of \$150.

[Click here to submit your ad or request design assistance.](#)

AD SIZE SPECIFICATIONS

FULL PAGE

(1) NO BLEED
7.375"W x 9.8125"H
(PRINTS WITH .5" MARGIN AROUND ALL SIDES)

(2) FULL BLEED
8.875"W x 11.3125"H
(COVERS ENTIRE PAGE & INCLUDES .5" BLEED ON ALL SIDES)

TEXT & LOGOS SHOULD BE WITHIN A .25" MARGIN FROM INSIDE TRIM SIZE MEASUREMENTS FOR FULL BLEED ADS

TRIM SIZE
8.375"W x
10.8125"H

1/4 PAGE VERTICAL 3.5635" x 4.78"	1/4 PAGE VERTICAL 3.5635" x 4.78"
1/2 PAGE HORIZONTAL 7.375" x 4.78"	

DOUBLE COLUMN HORIZONTAL 4.8375" x 3.1038"	SINGLE COLUMN VERTICAL 2.2875" x 3.1038"
QUAD PANEL VERTICAL 4.8375" x 6.4587"	SINGLE COLUMN VERTICAL 2.2875" x 3.1038"



710 College St, Bowling Green, KY. 42101
 Phone: 270-781-3200 Fax: 270-843-0458

ADVERTISING CONTRACT

The Bowling Green Area Chamber of Commerce is authorized to publish our advertisement in the 2027-2028 Bowling Green & South Central Kentucky Magazine

ADVERTISER INFORMATION:

COMPANY NAME _____

ADDRESS _____

CITY/STATE _____

EMAIL _____

CONTACT NAME _____

MAIN PHONE _____

FAX _____

WEBSITE _____

AD RESERVATION:

- | | |
|---|---|
| <input type="checkbox"/> FULL PAGE | <input type="checkbox"/> HALF PAGE \$1,965 |
| <input type="checkbox"/> BACK COVER \$4,590 | <input type="checkbox"/> QUAD PANEL \$1,660 |
| <input type="checkbox"/> INSIDE FRONT COVER \$3,480 | <input type="checkbox"/> QUARTER PAGE \$1,165 |
| <input type="checkbox"/> INSIDE BACK COVER \$3,480 | <input type="checkbox"/> DOUBLE COLUMN \$955 |
| <input type="checkbox"/> INSIDE BODY \$2,875 | <input type="checkbox"/> SINGLE COLUMN \$735 |
| | <input type="checkbox"/> INDEX LISTING WITH LOGO..... \$275 |

TERMS: NET 30

Spoken promises are difficult to enforce. Please ask your sales consultant to put all verbal agreements in writing, such as editorial inclusion, special placement, photographic considerations and special payment considerations.

I understand that it is my responsibility to provide all necessary information and artwork to complete my advertisement.

I further agree that failure to comply by this date does not indemnify me or my organization from payments indicated in this agreement. I authorize the Bowling Green Area Chamber of Commerce to design and print an advertisement of their choosing "as is" in the absence of my information and/or guidance. It is not the responsibility or obligation of the Chamber to contact me in order to procure information or advertisement approval should I fail to comply with the above.

TERMS-PLEASE READ CAREFULLY Any balance payable prior to the press date of publication. Advertiser space reservation is accepted on good faith, and regardless of any deposits or prepayments, it is understood that the Advertiser is responsible for all charges stated herein associated with this agreement. A service charge of one and one-half (1.5) percent per month or eighteen (18) percent annually is charged on all past due accounts. Agency commission discounts are not permissible. Proof of ads, listings, and/or locators standing unapproved at press time will run on an "as-is" best effort basis. Untimely accounts will be immediately referred for collection. It is understood that this contract obligates the Advertiser to provide necessary direction and/or ad resources to the Publisher by the date specified above. Failure to do so may result in the Publisher running a representative ad based on the best information available at the time of the press run. In the event that this occurs, Advertisers understand that, though the Publisher may not possess a signed proof approval, the Advertiser will still be responsible for payment of the full rate stated herein. Advertiser represents and warrants that publication of any text, images, or other material provided by the Advertiser to the Publisher will not infringe upon any person's copyright or other rights, including but not limited to rights of privacy and rights relative to defamation, and that the Advertiser has obtained all model releases and waivers of rights which may be necessary. Advertiser agrees to indemnify and hold the Publisher harmless in the event of any breach of these representations. Proof requests beyond the second revision will be charged \$75. Advertiser agrees to cooperate in the defense of any legal action which may be brought against the Publisher arising from the publication of such materials. The Advertiser grants the Publisher the right to store and distribute such materials in print or electronic form, including on the web, to use these materials as published in context for advertising and promotion, to reduce the work in reprints and the right to grant these rights to others. Advertiser agrees to pay any and all collection costs and attorney's fees in the event of payment default. This contract and its conditions shall be binding on both parties and cannot be amended or superseded without the written consent of both parties. In the event that the Advertiser chooses monthly billing for online advertising, it is hereby understood that payment will be made no later than 60 days following the 30-day increment for the advertising was purchased. If payment is not received within this 60-day window, then it is understood that online advertising may, at the discretion of the publisher, be terminated immediately. Advertiser further agrees that cancellation by default is not acceptable according to the terms of the agreement, which specifies that the minimum increment of online advertising is 12 months. If termination interferes with a continuous 12-month online presence, the advertiser shall be entitled to aggregate 12-month presence upon resumption of payment according to terms. Upon execution, this contract is valid and not subject to cancellation or revocation by the advertiser under any circumstances. All conditions are stated herein.

COMMENTS: _____

PRINT ADVERTISEMENT RATE	\$	_____
AD DESIGN FEE \$150	\$	_____
AD CLICK-THROUGH LINK	\$	_____
TOTAL	\$	_____
TODAY'S PAYMENT	\$	_____
DUE NET 30	\$	_____
BALANCE DUE	\$	_____

Please make checks payable to the
 Bowling Green Area Chamber of Commerce

BY SIGNING, I CERTIFY THAT I HAVE THE AUTHORITY TO SIGN THIS AGREEMENT ON BEHALF OF _____

X
 AUTHORIZED SIGNATURE _____

PRINT NAME _____ DATE _____

TITLE _____

FOR THE BOWLING GREEN AREA CHAMBER OF COMMERCE

PRINT NAME _____ DATE _____



Bowling Green Area Chamber of Commerce **Sponsorship and/or Commitment Agreement 2027**

Refunds will be given only when the cancellation is made prior to registration deadline. No refunds will be given after the registration deadline.

By signing this agreement, the Sponsor agrees to the following:

Please initial by each statement.

- _____ Remain in good standing as a Chamber Partner.** All dues and payment schedules must be current.
- _____ Contract and utilize only Chamber Partners.** All caterers, door prizes, and other vendors represented or present at the event must be a current Chamber Partner. This includes in-kind services and/or product donations. A list of relevant, eligible businesses will be provided with your invoice.
- _____ Submit final payment prior to event.** Your indicated option(s) will be invoiced to your account and must be paid in full no later than 90 business days prior to the event.
- _____ Provide artwork, and/or accurate company logo.** An electronic file of your artwork, preferably an eps or pdf file, is due 90 days prior to the event date to *Partnership, Partnership@bgchamber.com*

Event: _____ Level: _____

Business / Organization: _____

Primary Contact: _____

Email: _____

Phone Number: _____

I have read the policies listed above and agree to provide any content required by my selected option.

Signature: _____

Title: _____ Signed Date: _____