

PRINT & DIGITAL ADS

BOWLING GREEN & SOUTH CENTRAL KENTUCKY MAGAZINE



Bowling Green & South Central Kentucky Magazine is an annual publication by the Bowling Green Area Chamber of Commerce, reaching thousands of consumers and businesses in the area. With 4,000 copies distributed locally and a digital version available on bgchamber.com from summer 2027 through summer 2028, advertising here ensures significant exposure for your business.

Reserve your spot today!

2027-2028 ADVERTISING RATES

All ads include a FREE Index Listing with logo

FULL PAGE	HALF PAGE	\$1,965
*Back Cover	QUAD PANEL	\$1,660
*Inside Front Cover	QUARTER PAGE	\$1,165
*Inside Back Cover	DOUBLE COLUMN	\$955
Inside Body	SINGLE COLUMN	\$735
INDEX LISTING (with logo)		\$275

*Prior year advertisers have first right of refusal for ad placement

AD FILE SUBMISSION:

Ad files must be submitted as high-resolution PDFs with embedded fonts and images. Need help with your ad? Our in-house graphic design team can create it for an additional fee of \$150.

[Click here to submit your ad or request design assistance.](#)

AD SIZE SPECIFICATIONS

FULL PAGE

(1) NO BLEED
7.375"W x 9.8125"H
(PRINTS WITH .5" MARGIN
AROUND ALL SIDES)

(2) FULL BLEED
8.875"W x 11.3125"H
(COVERS ENTIRE PAGE & INCLUDES .5"
BLEED ON ALL SIDES)

TEXT & LOGOS SHOULD BE WITHIN A
.25" MARGIN FROM INSIDE TRIM SIZE
MEASUREMENTS FOR FULL BLEED
ADS

TRIM SIZE
8.375"W x
10.8125"H

**1/4
PAGE**

VERTICAL
3.5635" x
4.78"

**1/4
PAGE**

VERTICAL
3.5635" x
4.78"

**1/2
PAGE**

HORIZONTAL
7.375" x 4.78"

**DOUBLE
COLUMN**

HORIZONTAL
4.8375" x
3.1038"

**SINGLE
COLUMN**

VERTICAL
2.2875"
x 3.1038"

QUAD PANEL

VERTICAL
4.8375" x 6.4587"

**SINGLE
COLUMN**

VERTICAL
2.2875"
x 3.1038"



710 College St, Bowling Green, KY. 42101
Phone: 270-781-3200 Fax: 270-843-0458

ADVERTISING CONTRACT

The Bowling Green Area Chamber of Commerce is authorized to publish our advertisement in the 2027-2028 Bowling Green & South Central Kentucky Magazine

ADVERTISER INFORMATION:

COMPANY NAME

CONTACT NAME

ADDRESS

MAIN PHONE

CITY/STATE

FAX

EMAIL

WEBSITE

AD RESERVATION:

FULL PAGE

☐ HALF PAGE \$1,965

☐ BACK COVER \$4,590

☐ QUAD PANEL \$1,660

☐ INSIDE FRONT COVER \$3,480

☐ QUARTER PAGE \$1,165

☐ INSIDE BACK COVER \$3,480

☐ DOUBLE COLUMN \$955

☐ INSIDE BODY \$2,875

☐ SINGLE COLUMN \$735

☐ INDEX LISTING WITH LOGO..... \$275

TERMS: NET 30

Spoken promises are difficult to enforce. Please ask your sales consultant to put all verbal agreements in writing, such as editorial inclusion, special placement, photographic considerations and special payment considerations.

I understand that it is my responsibility to provide all necessary information and artwork to complete my advertisement.

I further agree that failure to comply by this date does not indemnify me or my organization from payments indicated in this agreement. I authorize the Bowling Green Area Chamber of Commerce to design and print an advertisement of their choosing "as is" in the absence of my information and/or guidance. It is not the responsibility or obligation of the Chamber to contact me in order to procure information or advertisement approval should I fail to comply with the above.

TERMS-PLEASE READ CAREFULLY Any balance payable prior to the press date of publication. Advertiser space reservation is accepted on good faith, and regardless of any deposits or prepayments, it is understood that the Advertiser is responsible for all charges stated herein associated with this agreement. A service charge of one and one-half (1.5) percent per month or eighteen (18) percent annually is charged on all past due accounts. Agency commission discounts are not permissible. Proof of ads, listings, and/or locators standing unapproved at press time will run on an "as-is" best effort basis. Untimely accounts will be immediately referred for collection. It is understood that this contract obligates the Advertiser to provide necessary direction and/or ad resources to the Publisher by the date specified above. Failure to do so may result in the Publisher running a representative ad based on the best information available at the time of the press run. In the event that this occurs, Advertisers understand that, though the Publisher may not possess a signed proof approval, the Advertiser will still be responsible for payment of the full rate stated herein. Advertiser represents and warrants that publication of any text, images, or other material provided by the Advertiser to the Publisher will not infringe upon any person's copyright or other rights, including but not limited to rights of privacy and rights relative to defamation, and that the Advertiser has obtained all model releases and waivers of rights which may be necessary. Advertiser agrees to indemnify and hold the Publisher harmless in the event of any breach of these representations. Proof requests beyond the second revision will be charged \$75. Advertiser agrees to cooperate in the defense of any legal action which may be brought against the Publisher arising from the publication of such materials. The Advertiser grants the Publisher the right to store and distribute such materials in print or electronic form, including on the web, to use these materials as published in context for advertising and promotion, to reduce the work in reprints and the right to grant these rights to others. Advertiser agrees to pay any and all collection costs and attorney's fees in the event of payment default. This contract and its conditions shall be binding on both parties and cannot be amended or superseded without the written consent of both parties. In the event that the Advertiser chooses monthly billing for online advertising, it is hereby understood that payment will be made no later than 60 days following the 30-day increment for the advertising was purchased. If payment is not received within this 60-day window, then it is understood that online advertising may, at the discretion of the publisher, be terminated immediately. Advertiser further agrees that cancellation by default is not acceptable according to the terms of the agreement, which specifies that the minimum increment of online advertising is 12 months. If termination interferes with a continuous 12-month online presence, the advertiser shall be entitled to aggregate 12-month presence upon resumption of payment according to terms. Upon execution, this contract is valid and not subject to cancellation or revocation by the advertiser under any circumstances. All conditions are stated herein.

COMMENTS: _____

PRINT ADVERTISEMENT RATE \$ _____

AD DESIGN FEE \$150 \$ _____

AD CLICK-THROUGH LINK \$ _____

TOTAL \$ _____

TODAY'S PAYMENT \$ _____

DUE NET 30 \$ _____

BALANCE DUE \$ _____

Please make checks payable to the
Bowling Green Area Chamber of Commerce

BY SIGNING, I CERTIFY THAT I HAVE THE AUTHORITY TO SIGN THIS
AGREEMENT ON BEHALF OF _____

X
AUTHORIZED SIGNATURE

PRINT NAME DATE

TITLE

FOR THE BOWLING GREEN AREA CHAMBER OF COMMERCE

PRINT NAME DATE