



90th ANNUAL CELEBRATION & VOLUNTEER AWARDS

Event Recap

THANK YOU TO OUR TITLE SPONSOR



ATTENDEE PROFILE

- Executives (CEO's, VPs, Business Owners)
- Elected Officials
- Chamber Volunteers (Ambassadors, Board of Directors, BG Young Professionals, Leadership Bowling Green, Past Chairmen)



570 

TOTAL NUMBER OF ATTENDEES

SOCIAL MEDIA IMPACT

12.1K

Total People Reached (All Posts)

1801

Average Number of People Reached (Per Post)

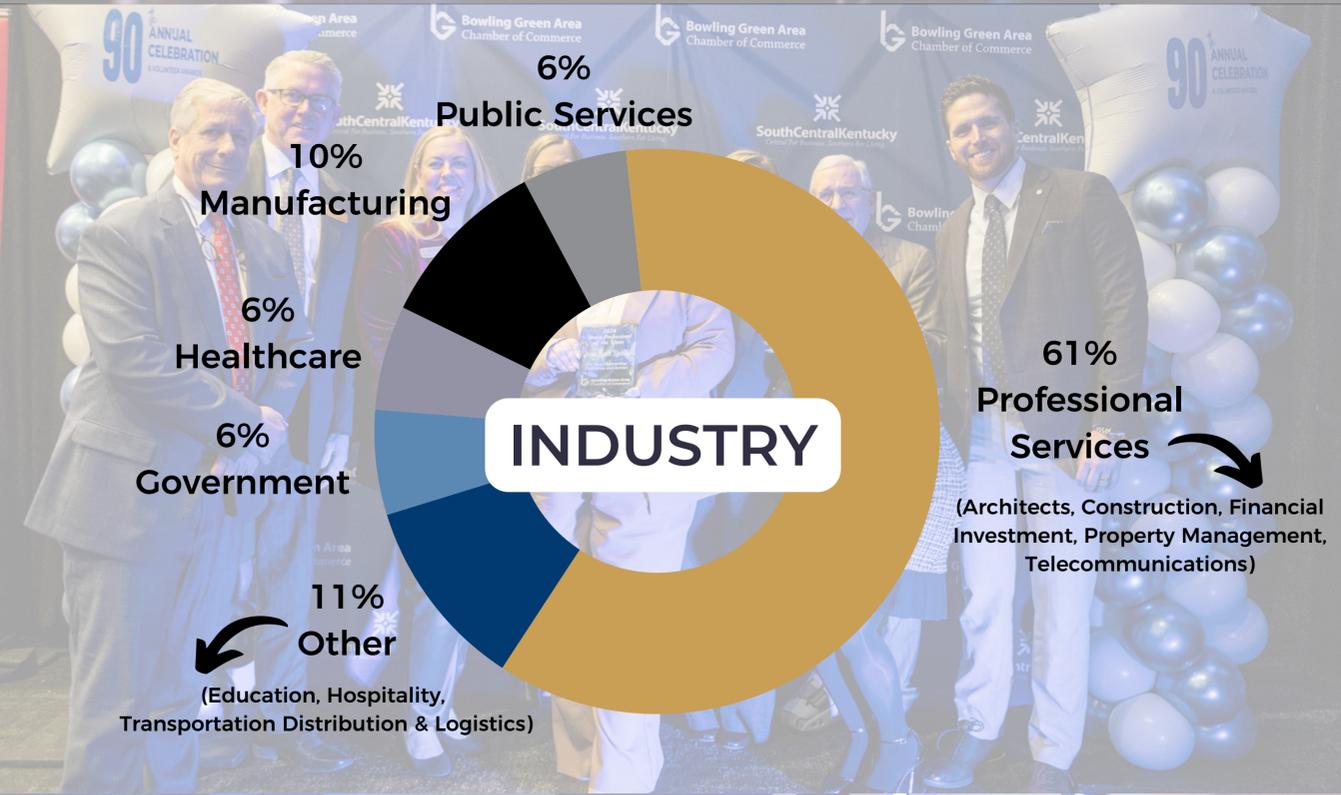
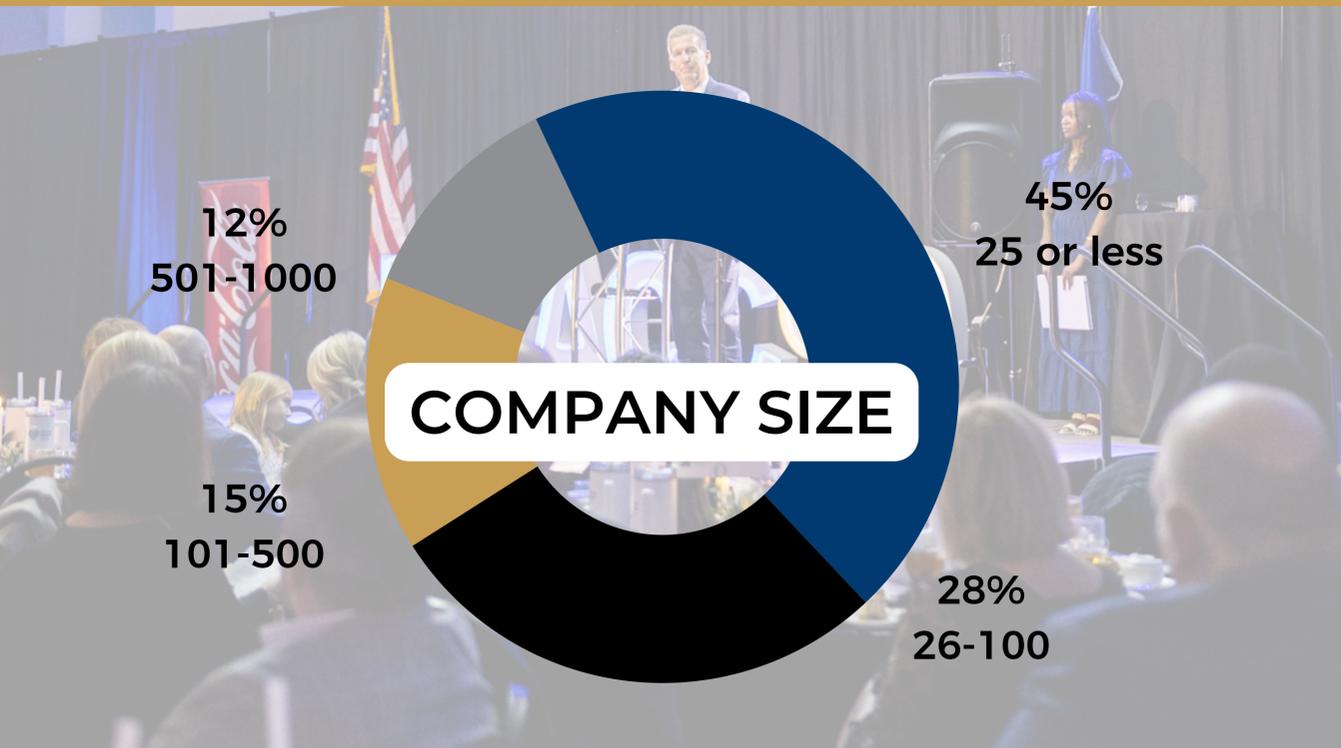
1.9K

Total Post Engagement (Clicks & Reactions)

47%

AVERAGE OPEN RATE OF EMAILS

Industry Standard 42%



[CLICK FOR PHOTOS](#)

MEDIA COVERAGE

