



The Bowling Green Area Chamber of Commerce invites you to become a BG BUCKS merchant- a partner benefit program designed to help keep money in our community and bring new sales to your doorstep.

How does it work? It's simple:

1. Participating business must be a Chamber partner in good standing.
2. Certificates are purchased from the Bowling Green Area Chamber of Commerce website.
3. Buyers print the certificates themselves or email them to their recipient to print.
4. The certificate is presented to you, the merchant, when a purchase is made.
5. Using the Conpoto Scan app, you scan the QR code on the certificate using simple technology we provide.
6. The Bowling Green Area Chamber of Commerce pays you via ACH. Payments are issued bi-weekly.

What does it cost to participate?

There is no equipment to buy or any set-up or participation fees

Merchants are reimbursed 95% of the face value of any certificate redeemed by their business. The 5% covers the fee charged by the gift certificate processing system.

FAQ:

- *How do I get paid?* The Bowling Green Area Chamber of Commerce reimburses you via ACH for your redeemed certificates once every 2 weeks.
- *Can the certificates be used more than once?* No. Each certificate has a unique code that, when verified, cannot be reused.
- *What if the customer doesn't use the whole certificate?* It works like any gift card, the unused amount stays with the certificate for later use.
- *Can I get a report on activity?* Yes, by logging on to the Merchant Portal on the Chamber's website you can see what has been redeemed and paid.

What are the next steps?

Complete the [online Merchant Application](#), or call Dawn Johnson, VP Partnership Services at 270-781-3200 to participate today.