

Social Media Guide

To maximize your brand exposure, we believe it is essential to be aligned regarding social media communications. Please provide your social media account or the page names of your business below:

Supported Channels:



@ _____



@ _____



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- **Repost and Share:** Whenever we **tag** you in any of our posts, please make it a habit to repost. This keeps the information flowing and helps spread the word about upcoming events and activities. If you receive a "**collaboration request**" on Instagram, please accept it.
- **Share Content Before the Event:** We ask that you share relevant content and information about upcoming events prior to the actual event date. **Early sharing** generates buzz and increases attendance.
- **Use Official Hashtags and Tags:** When posting about chamber-related activities, please use our official **hashtags** and remember to **tag us**. This helps maintain brand consistency and enables us to track social engagement.

BG Chamber Social Handles and Hashtags

Facebook: @bgareachamber

Instagram: @bgchamber

LinkedIn: @bgchamber

Hashtags: #bgchamber #BGChamberPartner



Marketing Contacts

Katerina Rybina

Marketing Director

katerina.rybina@bgchamber.com

(270) 535 - 3001

Lauren Macy

Marketing Coordinator

lauren.macy@bgchamber.com

(270) 901-4609