

MESSAGE BOARD



Bowling Green Area
Chamber of Commerce

MESSAGE BOARD EMAIL

SENT EVERY OTHER FRIDAY

SUBMIT MESSAGE BOARD AD REQUEST AT
MARKETING@BGCHAMBER.COM

LOGOS AND PICTURES:

JPEG, PNG, and PDF formats can be included and linked to the partner's website, form, video, or PDF associated with the topic.

UPLOAD YOUR ADS:

Send ad, link, and dates to marketing@bgchamber.com

SUBMISSION DEADLINE:

All submissions must be received no later than close of business (4:30 PM) on the Tuesday prior for your ad to be included in the following Friday's Message Board.

AD DIMENSIONS:

Message Board ads must be 4" W x 4" L (1000px x 1000px).

PRICING:

Message Board is a one-size, one-rate offering: \$50 per placement.
Ad development in house: \$150 per ad.

PAYMENT:

After submitting the request, the partner will receive an invoice. The partner must pay the invoice to guarantee Message Board placement.

FREQUENCY:

Message Boards are sent out every other Friday.

PACKAGES:

- 1 week: \$50
- 2 weeks: \$90 (\$45 per week)
- 3 weeks: \$130 (\$43.33 per week)
- 4 weeks: \$160 (\$40 per week)

2025 Message Board Publishing Dates:

- Jan 10, 2025
- Jan 24, 2025
- Feb 7, 2025
- Feb 21, 2025
- Mar 7, 2025
- Mar 21, 2025
- Apr 4, 2025
- Apr 18, 2025
- May 2, 2025
- May 16, 2025
- May 30, 2025
- Jun 13, 2025
- Jun 27, 2025
- Jul 11, 2025
- Jul 25, 2025
- Aug 8, 2025
- Aug 22, 2025
- Sep 5, 2025
- Sep 19, 2025
- Oct 3, 2025
- Oct 17, 2025
- Oct 31, 2025
- Nov 14, 2025
- Nov 28, 2025
- Dec 12, 2025
- Dec 26, 2025

New Partners get one complimentary Message Board Ad to use within the first year of Partnership

