

# MESSAGE BOARD

 **Bowling Green Area**  
Chamber of Commerce

# MESSAGE BOARD EMAIL

SENT EVERY OTHER FRIDAY  
SUBMIT MESSAGE BOARD AD REQUEST AT  
MARKETING@BGCHAMBER.COM

## LOGOS AND PICTURES:

JPEG, PNG, and PDF formats can be included and linked to the partner's website, form, video, or PDF associated with the topic.

## UPLOAD YOUR ADS:

Send ad, link, and dates to [marketing@bgchamber.com](mailto:marketing@bgchamber.com)

## SUBMISSION DEADLINE:

All submissions must be received no later than close of business (4:30 PM) on the Tuesday prior for your ad to be included in the following Friday's Message Board.

## AD DIMENSIONS:

Message Board ads must be 4" W x 4" L (1000px x 1000px).

## PRICING:

Message Board is a one-size, one-rate offering: \$50 per placement.

Ad development in house: \$150 per ad.

## PAYMENT:

After submitting the request, the partner will receive an invoice. The partner must pay the invoice to guarantee Message Board placement.

## FREQUENCY:

Message Boards are sent out every other Friday.

## PACKAGES:

1 week: \$50

2 weeks: \$90 (\$45 per week)

3 weeks: \$130 (\$43.33 per week)

4 weeks: \$160 (\$40 per week)

New Partners get  
one complimentary  
Message Board Ad  
to use within the  
first year of  
Partnership

## 2026 Message Board Publishing Dates:

- Jan 9, 2026
- Jan 23, 2026
- Feb 6, 2026
- Feb 20, 2026
- Mar 6, 2026
- Mar 20, 2026
- Apr 3, 2026
- Apr 17, 2026
- May 1, 2026
- May 15, 2026
- May 29, 2026
- Jun 12, 2026
- Jun 26, 2026
- Jul 10, 2026
- Jul 24, 2026
- Aug 7, 2026
- Aug 21, 2026
- Sep 4, 2026
- Sep 18, 2026
- Oct 2, 2026
- Oct 16, 2026
- Oct 30, 2026
- Nov 13, 2026
- Nov 27, 2026
- Dec 11, 2026
- Dec 28, 2026



The collage displays five examples of Message Board ads:

- HAYCRAFT WEALTH MANAGEMENT**: Features a photo of a man in a suit, text about goals-based planning, and contact information for Haycraft Wealth Management.
- SPANTECH, LLC**: Shows a stylized graphic of a factory or industrial plant with the text "FABRICATION BY SPAN TECH" and "STFAB PRECISION LASER CUTTING PRESS BRAKING & POWDER COATING".
- SKYCTC FOUNDATION**: Promotes a "Register Now" event for Friday, October 18, 2024, at Crosswinds Golf Course. It includes a photo of a golf ball and text about the 4-person scramble, breakfast, lunch, and player gifts.
- Other ads**: Partially visible ads for "MESSAGE BOARD" and "SPANTECH, LLC".